



# on the Horizon

Horizon Distributors, Inc.

March 2010

More than just the right products...horizon gives you solutions at a lower cost



## Important Dates

Daylight Saving Time 3/14  
St Patrick's Day 3/17  
Spring! 3/20  
Palm Sunday 3/28  
Passover 3/30



## Word of the Month

**apex** • \AY-peks\ • noun  
: the highest point : peak

### Example Sentence:

Sir Edmund Hillary and Tenzing Norgay, the first people to climb to the summit of Mt. Everest, reached the apex of the great mountain at 11:30 a.m. on May 29, 1953.

From Merriam-Webster Online Dictionary



## Positive Thought

*Winners never quit and  
quitters never win.  
-Vince Lombardi*

## Spotlight Product



NEW LOOK-  
SAME GREAT  
PRODUCT!



**Kresto® Heavy  
Duty Hand  
Cleaner**

*The Power to Clean Hands Fast*

Engineered to be tough on grease, oil, and the toughest soils, but fine tuned to be easy on your hands. All natural walnut shell scrubbers – won't clog drains, harm your skin or the environment.

400ml / 13.5 oz flip top squeeze bottle / 9 per case

## Every day is tropical with Airlift!

**Airlift** is a water-soluble air freshener formulated to control and eliminate unpleasant odors whenever and wherever they occur.

While regularly scheduled cleaning eliminate the soils and bacteria which cause most odors, people, pets and food often cause malodors which become airborne and stagnate or permeate surfaces, making the air unpleasant.

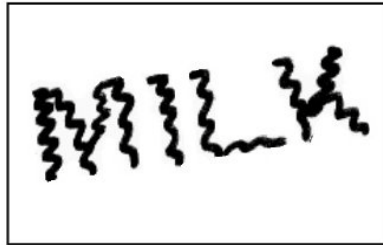
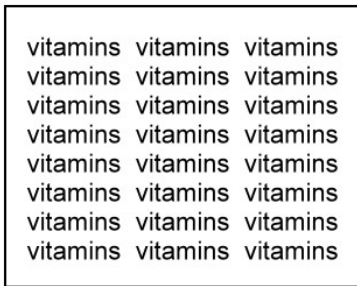
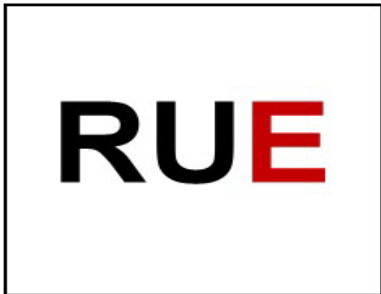
**Fix it with Airlift!**





## Brain teaser

Can you tell what each picture is saying?



## Luck o' the Irish to You!

'Beannachtaí na Féile Pádraig' is the Gaelic way of expressing a wish that you have all the blessings of St Patrick's Day and the "luck of the Irish" to go with it. There are many humorous explanations for this expression. One comes from the legend of the 'Little People' of the land, know as leprechauns. Finding or catching a leprechaun (who would then give you gold) was a lucky event! The Irish are descendants of great Celtic and Viking fighters and invaders. Their natural fighting skills often ensured survival & hence they became known as the 'lucky' people.

So, why is it celebrated on March 17th? One theory is that that is the day that St. Patrick died. Since the holiday began in Ireland, it is believed that as the Irish spread out around the world, they took with them their history and celebrations. The biggest observance of all is, of course, in Ireland. With the exception of restaurants and pubs, almost all businesses close on March 17th. Being a religious holiday as well, many Irish attend mass, where March 17th is the traditional day for offering prayers for missionaries worldwide before the serious celebrating begins!

From [www.st-patricks-day.com](http://www.st-patricks-day.com)- check out their site for links to St. Patrick's Day celebrations!

### Answer to January's Brain teaser:

<b>Nationality:</b>	Norweg	Dane	Brit	German	Swede
<b>Color :</b>	Yellow	Blue	Red	Green	White
<b>Beverage :</b>	water	tea	milk	coffee	beer
<b>Smokes :</b>	Dunhill	Blend	Pall Mall	Prince	Blue Master
<b>Pet :</b>	cats	horses	birds	fish	dogs

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